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# Curriculum Vitae

**Erik Rietveld**

Erik Rietveld is a Fellow in Philosophy at Harvard University and a Partner at Rietveld Landscape.

He studied Economics & Business at the University Maastricht and graduated in 1993. He worked for five years as Advisor Mergers & Acquisitions with Royal Ahold NV. After that he lived in Brazil for a year, where he studied Philosophy, Psychology and Portuguese at the University of Sao Paulo (USP). He started with his Master in Philosophy at the University of Amsterdam (UvA) in 2000 and graduated *cum laude* in 2003. In September of that year he enrolled as a student of the Research Master in Cognitive Science and in December he became a PhD-student at the University of Amsterdam, Department of Philosophy/ILLC.

The title of his dissertation (2008) is *Unreflective Action: A Philosophical contribution to Integrative Neuroscience* (supervisors: Martin Stokhof and Richard Ridderinkhof). This interdisciplinary work contains, amongst other things, a discussion of Wittgenstein's descriptions of the phenomenology of architects at work. Erik Rietveld is fascinated by the fact that in many situations in our daily lives we act adequately, yet without reflection. He discusses the importance of relevant 'affordances' (alluring and potentiating possibilities for action in a given environment) for understanding unreflective action and embodied cognition.

In 2006 he became Partner at Rietveld Landscape, a studio for urban landscape architecture and public domain that was founded by his brother and landscape architect Ronald Rietveld after he won the Prix de Rome Architecture. The office is renowned for its integrative approach, has exhibited work internationally and initiated its own unsolicited research program for contemporary issues in the public domain. By invitation of the Netherlands Architecture Institute (NAI), Rietveld Landscape will contribute the Dutch submission to the Architecture Biennale of Venice 2010.

Erik Rietveld was a visiting scholar at UC Berkeley's Helen Wills Neuroscience Institute in Spring 2005. He developed and taught a new interdisciplinary course 'Philosophy and Neuroscience' as well as 'Philosophy of Language' at the UvA. In Fall 2006 he returned to UC Berkeley for a second research visit. In 2008 he joined the European Science Foundation's (ESF) 'Eurocores' project 'Consciousness in a Natural and Cultural Context' and collaborated with Nico Frijda on the study of emotion experience in everyday life.

During his visit at Harvard's Department of Philosophy 2008-2010 Rietveld has been investigating intentionality and the design and making of affordances by architects engaged in unreflective action. His papers have been published in international journals such as *Inquiry*, *Phenomenology & The Cognitive Sciences*, *Theory & Psychology*, and *Mind*. His research was awarded by the ESF (2009), the University of Amsterdam (2009) and twice by NWO, Netherlands Organisation for Scientific Research (Rubicon 2008, VENI 2009).